UNA EDUCACION MAS ALTA PARA HEREFD

LA VISION: Para adquirir un campus de la universidad de Amarillo para Hereford

EL PROPOSITO: Las escuelas publicas y privadas deprimaraya y secundaria en Hereford tienen una educacion excelente. La adiccion de este campus de Amarillo College es esencial para poner a nuestra comunidad adelante.

LAS VENTAJAS: Un estudio hecho para Texas Board of Higher Education demuestra que en todo el estado de Texas, los pagadores del impuesto reciben un retorno de 15.9% de su inversion en el colegio. Amarillo College retorna 21.1% segun el estudio del 2002. Los trabajadores con un grado del asociado (2 anos) hacen un promedio de $128 por semana mas que los que tienen diploma de escuela secundaria - y ganan $250,000 mas sobre la vida. El desempleo es el 30% menos para esos con grades del asociado que esos con unadiploma de la escuela secundaria solamente. Una persona que atiende el colegio de Amarillo en Hereford se ahorraria el 50% del costo de una universidad del estado y el 40% del costo de viajar asta Amarillo.

EL COSTO: Por ley del estado el impuesto del mantenimiento del colegio nunca puede exceder la valacion de 5 centavos / $100. Por ejemplo, un casa valorada en $25,000 tendría un impuesto anual de $12.50; $50,000 -$25; y $100,000 - $50.

Miren por favor para los avisos de los grupos de discusion publica; pidan un folleto en la Camara de Comercio (Chamber of Commerce), en cualquiera de los bancos, KPAN, KNNC, Hereford Cablevision, o en el Hereford Brand. Puede llamar a uno de los miembros del comite de direccion si usted tiene preguntas.
THE VISION
Acquisition of a branch campus of Amarillo College for Hereford.

THE PURPOSE:
Hereford has excellent public and private primary and secondary schools. The addition of a branch campus of Amarillo College is essential to move our community forward. The Hereford campus of Amarillo College will provide:
1. technical programs up to two years in length leading to associate degrees or certificates;
2. vocational programs leading directly to employment in semiskilled and skilled occupations;
3. freshman and sophomore courses in arts and sciences;
4. continuing adult education programs for occupational upgrading or cultural enrichment;
5. compensatory education programs designed to fulfill the commitment of an admissions policy allowing the enrollment of disadvantaged students;
6. a continuing program of counseling and guidance designed to assist students in achieving their individual educational goals;
7. work force development programs designed to meet local and statewide needs;
8. adult literacy and other basic skills programs for adults;
9. such other purposes as may be prescribed by the Texas Higher Education Coordinating Board or local governing boards in the best interest of post-secondary education in Texas

FUNDING - BRANCH MAINTENANCE TAX
The Hereford Campus would indeed be owned by the people of Hereford. Facilities, equipment and some operational costs would be supported by a "branch maintenance tax". Most instructional costs would be financed through tuition and fees, and state funding. (This is how all community colleges in Texas are set up. In addition, many receive additional funding from grants.)

According to the Texas Educational Code, "a school district or county may levy a public community/junior college district branch campus maintenance tax. The amount of the branch campus maintenance tax shall not exceed five cents on each $100 valuation of all taxable property in the jurisdiction."

THE FACILITY:
If enacted, the branch campus maintenance tax would be used to provide, maintain and operate an adequate physical plant for the Hereford Campus, including rehabilitation and repairs. The steering committee has recommended beginning with the Shirley school campus with laboratory and library space available at Hereford High School campus.

THE BENEFITS:
A study done for the Texas Board of Higher Education shows:
- that tax payers receive a 15.9% return on their investment in a branch campus state wide.
- Amarillo College returns 21.1% according to the 2002 survey.
- Workers with an associate degree (2 yr.) average $128.00/wk more than a high school diploma and over a life time $250,000 more.
- Unemployment is 30% less for those with associate degrees than only a high school degree.
- A person attending the Hereford branch campus would save over 50% of the cost of a state university an 40% of the cost of driving to Amarillo College.

Estimated Lifetime Earnings by Education Levels

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Average Lifetime Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Degree</td>
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</tr>
<tr>
<td>High School Degree</td>
<td>$83,000</td>
</tr>
<tr>
<td>No High School Degree</td>
<td>$4,555</td>
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</tbody>
</table>

Source US Census Bureau

COST TO STUDENT
While a college education is a significant investment for anyone to make, the cost of a high quality education at Amarillo College is considerably less than at a university. And when a Hereford Branch Campus is available, that cost will be even lower for two reasons:

1. most residents of the Hereford area would be eligible for the in-district tuition rate, the lowest rate available;
2. the cost of commuting to and from Amarillo would be eliminated for those courses taken on the Hereford campus.

To help you estimate the impact of a local branch campus, three scenarios are described below. These estimates are based on fifteen (15) hours enrollment for the Fall and Spring terms for a single student with no dependents.

A person living in Hereford, commuting to classes on the Amarillo campus of AC three days/week would spend:
- $1,348.50 (tuition & fees (out of district rate))
- $2,128.00 (books & supplies)
- $2,585.86 (in-direct costs living at home (calculated as 962 miles round trip, three trips/week per term, @ $0.28 mile))
- $7,354.36 (Total Costs)

A person attending a Texas state university, living in the dorm would spend (not including transportation and personal expenses):
- $3,573.00 (tuition & fees)
- $837.00 (books & supplies)
- $4,455.00 (room & board)
- $8,965.00 (Total Costs)

A person living in Hereford and attending classes on the Hereford branch campus would spend:
- $988.50 (tuition & fees (in district rate))
- $1,252.00 (books & supplies)
- $2,128.00 (in-direct costs living at home)
- $4,408.50 (Total Costs)

Savings:
Under each scenario a person would save considerable money:
- Taking classes at AC - Amarillo campus saves 18% over the costs at a university.
- Taking classes at the Hereford Branch Campus saves 40% over attending in Amarillo.
- Taking classes at the Hereford Branch Campus saves 50.8% over attending a university.