Dear Neighbors,

As I reflect on my first year at Amarillo College, the bond between AC and its community continues to amaze and impress me.

This community support is the firm foundation on which Amarillo College has been built and from which we will continue to grow.

This Report gives you an overview of the 1999-2000 Academic Year at Amarillo College. And as you will see, your community college has been busy. Record numbers of students continue to enroll each semester And the enrollment has changed in many ways. More students are coming to Amarillo College right out of high school, pursuing academic degrees and attending school full-time. Demographics have shifted in tandem with the district.

As technology opens new frontiers of information and access to knowledge, we will continue to work with you as we embrace the challenges of change. We remain committed to providing our students and consequently local business and industry the finest education and training possible. We also remain mindful of the trust you have instilled in Amarillo College and vow not to become complacent in our success.

Thank you for your continued interest, input and support. It's because of you that Amarillo College works for the community.

Regards,

Fred L. Williams, Ed. D.
President
Mission Statement

Amarillo College,
a public community college,
is dedicated to providing
educational, cultural and community
services and resources
lo enhance the quality of life
of the diverse population in the service area
A Community college is just that: a college built by and for the community it serves. As such, it levies its own taxes, which provide for the physical plant, tuition, fees, and state reimbursement.

**Institutional Goals**

- Maximize student access.
- Guide students toward greater educational success.
- Provide quality general education.
- Provide quality transfer education.
- Provide quality technical preparation.
- Provide quality workforce development opportunities.
- Promote employee growth and professional growth and equity.
- Manage institutional resources effectively and efficiently.
- Develop alternative resources for the institution.
- Serve as a community enrichment source.

Amarillo College has but one purpose: to provide quality education to the taxpayers it serves by

- a certificate or degree program,
- a special class,
- technical training,
- or leisure studies.

The reasons people come to Amarillo College are as varied as the community in which they live.

But these students all share the same advantages: a faculty devoted to teaching, small classes, low cost, convenience, and flexibility. Students enroll in Amarillo College to earn college credit, to obtain continuing education units, or for personal enrichment.

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Amarillo College is overseen by a locally-elected Board of Regents. Each of these representatives serves a six-year term. The date in parentheses indicates the regent's term(s) on the Board.

- **Louis Daniel** Chair (1996-2002)
- **Larry Patterson** Vice Chair (1998-2004)
- **Dr. Fred Snyder** Secretary (1996-1998, 2002)
- **Lisa Cherry** (2000-2006)
- **Carol MacKennon** (1998-2004)
- **Dr. Dale Rollins** (2000-2006)
- **Dr. David Woodburn** (2000-2006)

- **Dr. Mike Nogas** (1993-2000, 2000-2002)
- **Dr. David Woodburn** (2000-2006)
Founded in 1929, the Amarillo Junior College District was the first in the state to be organized as an independent entity under new legislation. The college first operated under the Board of Trustees of the Amarillo Independent School District. 86 students enrolled in the first classes held at Municipal Auditorium. In 1937, the College moved to a permanent site at 22nd and Washington with the construction of Ordway Hall.

By 1940, Amarillo College had grown to 446 students and in 1942 became one of eight schools in the state selected to offer vocational educational courses.

In 1958, Amarillo College was granted its own Board of Regents, independent of the trusteeship of the Amarillo Independent School District.

The 1960's brought expansion with the addition of a number of Allied Health and occupational technical programs added to the curriculum along with an extensive array of continuing education courses. The West Campus was established in 1966 to accommodate this growth.

In 1973, the first out-of-district classes were conducted at Dumas High School. In 1976, KACV-FM signed on the air and KACV-TV, the area's PBS station, began airing August 1988.

State Legislation transferred Texas State Technical College-Amarillo to Amarillo College in 1995. This was the first time in Texas that a community college had integrated a state institution into its local governance.

Last year, a $26 million renovation project, funded by voter-approved bonds, was completed. And in January, Amarillo College Moore County Campus opened its doors to more than 200 students.
The new Moore County Campus of Amarillo College opened its doors to more than 200 academic students on January 19, 2000. The branch campus, a collaborative effort of Moore County, the Dumas Economic Development Corporation, and Amarillo College, was heralded by Representative David Swinford who said, "this will make more difference than anything I've ever seen in Dumas."

The Levi Strauss Foundation's Community Transition Fund presented Amarillo College a $100,000 grant in February to help non-English speaking students with basic skills so that they will be successful in technical programs.

In May, Amarillo College received an additional $345,572 from the State for growth experienced from FY 1997-98 to FY 1999-2000. The funding came from the $5 million Rapid Growth Fund appropriation approved by the State Legislature to assist community colleges experiencing significant enrollment increases during the biennium.

Amarillo College's Nursing Division collaborated with the Harrington Regional Medical Center to submit a grant to University of Texas Health Science Center at San Antonio to provide distance learning classes to train families, caregivers, and health professionals in geriatric services. The $16,000 awarded for the first year of the grant won a matching grant from the Swinford Foundation.

AC's Student Government Association was named vice-president school at the state convention.

Funding began in July for a five-year, $21.9 million federal grant to help seasonal farm workers obtain their G.E.D.'s. More than 11,000 people in the Texas Panhandle who would qualify for this program have been identified.

Teen Violence: Saving Lives by Heading the Warning Signs was presented to numerous youth leaders through grant initiated by Amarillo College.

Two members of the Amarillo College Fencing Team, Josh Evans and Aaron Morgan, qualified for the national Junior Olympic finals.

More than 200 new students attended Badger Boot Camps held in July and August.

The Amarillo College Mission Statement was simplified. Commitments, Goals, and Objectives were synthesized into 10 Institutional Goals. (The last revisions were made in 1988.)

The Technology Master Plan, which guides the institution's computer, telephone, and related resources, was completed and implemented.

Amarillo College began a computer software conversion beginning with a new digitizing/imaging system.

The Board of Regents formed an ad-hoc Land Use Committee to address concerns associated with continued growth.

Fifty-one percent of the houses at Amarillo Technical Center were updated. A record-breaking 11,757 credit and 27,599 continuing education students enrolled in Amarillo College last year.

Amarillo College partnered with the City of Amarillo, Potter County, the Panhandle Regional Planning Commission and the Federal Aviation Administration to develop a driving pad for emergency vehicle training.

More than 1500 students earned college credits by taking distance learning classes, including online, interactive video and telecourses.

Faculty Innovation and Resource Services for Technology (FIRST) Center established to assist instructors in developing multimedia presentations and with on-line courses and web sites.

The Amarillo College Foundation awarded 832 students scholarships and assistance for the Fall 1999 semester. By fiscal year end, more than $800,000 had been awarded to students and the Foundation's assets had grown to more than $19 million.

Student Support Services, part of the Access Division, was awarded a $167 million five-year grant from the U.S. Department of Education. Student Support Services Programs (formerly known as TRIO) to...
As your community college, Amarillo College is uniquely situated to respond to the area's needs.

Fundamental changes are occurring in today's workforce. The result is a greatly increased demand for academically trained technicians. In fact, 80% of these positions require less than a bachelor's degree. In 1997, the Bureau of Labor Statistics estimated that occupations requiring an associate's degree would increase more than 22% by 2000.

All technical programs are developed and revised with the input of local advisory committees. Curriculum is modified to meet the needs of the area's workforce.

We pride ourselves on the quality of the education we provide our students. Credit curriculum transfers easily to public and private universities in Texas. And students who transfer from Amarillo College do better than their peers who started college careers at state universities.

In 1998-99, 93% of Allied Health and Nursing graduates passed required licensure and certification exams. 92% of graduates of other licensure areas (aircraft rescue, fire academy, peace officer, jailer exam, and court reporting) passed. The state standard is 90% pass rate within one year of graduation.

In 1997-98, 94% of those completing technical programs found employment or continued their education. The state standard was 85%.

Students who are not ready for college level work may take developmental classes through our Access Division. During the 1999-2000 academic year, more than 7,000 students enrolled in math, reading, writing, and ESL classes.
The number of people choosing Amarillo College to prepare for their future continues to grow. Amarillo College's student population parallels that of the community. However, the average academic student is younger and is taking a larger load than the older, "returning" student traditionally associated with the community college.

Thirty-nine percent of the ACE students who graduated from Palo Duro in May 2000 chose to attend AC.

ACE (Achievement through Commitment to Education) provides qualifying Palo Duro High School graduates with tuition, fee and books for up to four years at either Amarillo College or West Texas A&M University.

Over the past ten years, Amarillo College has realized a 24 percent increase in credit enrollment.

This graph represents the number of different people who have registered in classes during the academic year (fall, spring or summer semesters) in 1990. The headcount for credit classes at Amarillo College was 8908. Ten years later, it has increased 24 percent to 11,757. (Source: Amarillo College Data Book)

* Does not include students enrolled at ATU in 1995-96 quarter hour classes.
Dr. Williams congratulates Rhonda Stephenson a 20-year employee and administrative clerk for Student Activities, who was named Classified Employee of the Year. Vice President and Dean of Instruction, Dr. R.E. Byrd was selected as Administrator of the Year. Byrd was cited for his dedication to the college and the student for the past 27 years.

**Student Profiles**
(Source: Amarillo College Data Book Table 38)

**Gender**
- 59% Female
- 41% Male

**Age at Beginning of Term**
- 17% under 20
- 35% 20-24
- 15% 25-29
- 17% 30-39
- 11% 40-49
- 5% 50+

**Ethnicity**
- 72% White
- 1% American Indian
- 4% African American
- 4% Asian
- 18% Hispanic
- 1% Other
Attendance

(Source: Amurillo College Data Book Table 1B)

For Fall Semester
Part time  Full time

1999-2000
62% Part Time...
38% Full Time...
Class lime
(Source: Amarillo College Data Book Table I(B)

59% Day
19% Night
22% Day & Night

Basis for Admission

60% Continuing
20% Reentry
18% New
2% High School Concurrent

*out for more than one regular semester

Financial Aid (Need-Based)

26% Awarded
74% No Aid/Did Not Apply
**Academic Offerings**

**Areas of Study**

Credit Students - Fall 1999

- 23% General Studies
  - Elementary Education: 190
- 11% Allied Health: 887
- 7% Behavioral Studies: 567
- 18% Business: 1490
- 2% Industrial Technology: 162
- 7% Language Communications & Fine Arts: 554
- 11% Nursing: 879
- 1% Science & Engineering: 873
- 4% ACCESS (ESL): 317
- 5% Amarillo Technical Center: 445
- 3% Criminal Justice: 239

**Total:** 8314

(Source: Amarillo College Data Book 1A)

**Award level of Declared Major**

Credit Students - Fall 1999

- **Transfer Degrees**
  - 3% Associate in Arts: 204
  - 37% Associate in Science: 2836

- **Terminal Programs**
  - 35% Science: 2706
  - 25% Certificate of Completion: 1882
Kim Hayes, Assistant Professor, Industrial Maintenance Technology was presented the John F. Mead Award for his significant contributions to teaching.
The Workforce Development Division of Amarillo College enhanced the lives of nearly 30,000 area residents during FY 99-00 with a broad spectrum of continuing education programs, from occupational and skills training to personal enrichment and recreational pursuits.

- Occupational Education
- Leisure Studies

<table>
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<tr>
<th>Year</th>
<th>Occupational Education</th>
<th>Leisure Studies</th>
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<tbody>
<tr>
<td>1994</td>
<td>11,948</td>
<td>8277</td>
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<tr>
<td>1995</td>
<td>12,378</td>
<td>9024</td>
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<td>1998</td>
<td>17,872</td>
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<td>1999</td>
<td>22,267</td>
<td>29,305</td>
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<tr>
<td>2000</td>
<td>29,698</td>
<td>6930</td>
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</tbody>
</table>

Continuing Education has grown 32 percent in a mere six years (1994-2000). This graph represents the number of different people who have registered in classes during the academic year (fall, spring or summer semesters).

Dr. Luther Bud Joyner, retired president of Amarillo College, was presented the Lifetime Achievement Award by Phi Theta Kappa, the international honor society for two-year colleges.
Since its inception in June 1996, Amarillo College’s Workforce Development Division has become a highly responsive unit providing the training necessary for area business and industry.

During FY 1999-00 the Workforce Development Division developed special training programs for:

- the Society of Human Resource Management and the Panhandle Human Resources Association
- 2800 Correctional Officers with the Texas Department of Criminal Justice
- Call Center Consortium
- Belt Helicopter Textron, Inc through a Skills Development Funds Grant
- Owens Corning - two Leadership 2000 programs conducted on site

The Center for Continuing Healthcare Education, a consortium of regional healthcare providers, sponsored the:

- 15th Annual Tri-State Trauma Symposium
- 17th Annual Panhandle Regional Perinatal Symposium
- HIV/AIDS Symposium
- 5th Annual Medical-Surgical Symposium
- Panhandle Human Resources Association Annual Seminar

The Texas Nurses Association Center recognized the Center for Continuing Healthcare Education as an approved provider.
Revenue

- 40% State Appropriations
- 13% Tuition & Fees
- 16% Local Taxes
- 15% Grants & Contracts
- 9% Auxiliary Enterprises
- 5% Other Income

Expenses

- 42% Instruction
- 5% Public Service
- 3% Academic Support
- 5% Student Services
- 14% Institutional Support
- 10% Physical Plant
- 5% Debt Service
- 8% Student Aid
- 8% Auxiliary Enterprises

KACV-TV produced The Roundings in partnership with the Amarillo Symphony.
Tuition Comparison

Tuition and fees at Amarillo College were 33% less than the state average in 1998-99.

Residency

For a full-time (12 hour semester)


STUDENT SATISFACTION

(from survey conducted every third regular semester)

<table>
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<tr>
<th>Term</th>
<th>Satisfaction</th>
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</thead>
<tbody>
<tr>
<td>Spring 1995</td>
<td>98%</td>
</tr>
<tr>
<td>Fall 1996</td>
<td>97%</td>
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<tr>
<td>Spring 1997</td>
<td>97%</td>
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<tr>
<td>Fall 1998</td>
<td>99%</td>
</tr>
<tr>
<td>Spring 2000</td>
<td>98%</td>
</tr>
</tbody>
</table>
As we greet the challenges of a new millennium, we remain mindful of the many goals students pursue every day at Amarillo College.

We're committed to exploring new ways to serve our students better and are working on many initiatives. Technological advancements will continue to drive the way courses are delivered.

Amarillo College remains dedicated to the Fine and Performing Arts. In addition to developing and showcasing student talent, Amarillo College is affiliated with the Amarillo Opera, and the Amarillo Museum of Art. The Creative Minds Lecture Series is part of our curriculum and members of our music faculty perform with the Amarillo Symphony.

Amarillo College touches the very heart and soul of the community. That's a role we take very seriously. We will continue to look for ways to enhance the quality of life for residents of the Texas Panhandle and surrounding area. With your support, we can continue to be a community college that everyone can be proud of.